

Swissprime Technologies AG builds next-generation high-tech solutions, that serves a real customer value. We are doing this with a dedicated team of talented software engineers and business experts having a strong passion for digital solutions. Working with the newest technologies to turn our customers business ideas into life. The employees find meaning in their daily work because they are allowed work on innovative, cool and exciting projects. Our employees enjoy a lot of freedom in the setup of their daily work and they are able developing full Potential. The mission of Swissprime is to innovate the way, how great ideas are turned into successful business models. Our flat organizational structure and our virtual and collaborative culture give every employee the opportunity to take initiative. Our company culture is characterized by trust, reliability, excellence and inventiveness.

WANTED - DIGITAL MARKETING MANAGER (20%, DE & EN)



Would you like to help shaping the future of Swissprime?

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You will administer our social media marketing and advertising. Administration includes: Deliberate planning and goal setting; Development of brand awareness and online reputation; Content management; SEO (search engine optimization) and generation of inbound traffic; Cultivation of leads and sales. You are a highly motivated, creative individual with experience and a passion for connecting with current and future customers. That passion comes through as you engage with customers on a daily basis with the ultimate goal of turning fans into customers. Community leadership and participation (both online and offline) are integral to your success. An essential component is communicating the company's brand in a positive, authentic way what will attract today's modern, hyper-connected buyers.

Content management duties include

Administrate the creation and publishing of relevant, original, high-quality content. Identify and improve organizational development aspects that would improve content. Create a regular publishing schedule. Leverage the right tools to manage our content (ie. PostPlanner). Implement a content editorial calendar to manage content and plan specific, timely marketing campaigns. Promote content through social advertising.

This position is part time salaried about twenty percent with benefits. You should always be learning, as it's a crucial component to your success. Social and digital marketing "Best Practices" shift constantly, so a budget will be allocated for training and attendance at applicable industry-specific conferences. You will work in an agile company with a highly motivated team. We work on challenging and exciting projects and develop our own Solutions using the latest technologies. You are used to collaborating virtually in a team and you are up to date with the latest communication techniques. Do you feel addressed? Then...

...act now and boost yourself into a prospering future with a lot of creative freedom! Send your Application to:

Swissprime Technologies AG, Sonnenrain 2, CH-8832 Wollerau
Miro Mandelz | m.mandelz@swissprime-tech.ch | +41 44 630 70 70